

Senior Software Developer/Director of Application Development

Digsite® www.digsite.com

Digsite is seeking an exceptional hands-on Director of Application Development to join our team for a remote or on-site hire in Madison, WI. The position requires an experienced developer with a passion for creating a great product and leading a growing development team.

Opportunity Snapshot

We are looking for someone to oversee our development team, including design, development, dev-ops, testing, security and technical support. The ideal candidate is a full-stack developer who enjoys taking on a variety of roles including developer and project manager depending on the immediate needs of the team and platform. They will also have a passion for hiring and developing a team, and interest in architecting new functionality related to consumer collaboration and research automation.

The Role

- Works with product owner and designer to create user stories, determine development priorities and estimates level of effort to complete work.
- Oversees the agile development process and ensures successful sprints and releases.
- Actively involved in both development and management of the development team.
- Conducts research and provides recommendations for new components, tools, or techniques to build or enhance functionality.
- Mentors and trains staff and promote continuous skill development among the team.
- Reviews performance of the application and determines appropriate maintenance to ensure the highest levels of security and ensure low levels of downtime.
- Oversees hiring and budget for the department

The Requirements

- Experience with web application development using MVP frameworks and technology stacks, with significant experience with Ruby on Rails.
- Previous experience in a fast-paced, changing start-up environment.
- Familiarity with agile development methodologies and tools like Github.
- Live in WI, IL, MN or IA and able to commute for weekly or bi-monthly on-site meetings

Compensation

- Base salary of \$100-120k, commensurate with experience
- Stock options
- PTO and paid company holidays
- Company health insurance plan



Why Digsite?

- Digsite is fast-growing company and an emerging leader in agile qualitative market research. We work with leading brands, including Dannon, Sub-Zero, American Family Insurance, Sony Interactive and more– the list is growing quickly.
- You will be part of a company with an exciting vision – To empower companies to use agile consumer insights to build better innovations, faster.
- You'll be a part of the leadership team at an early-stage, which means you can have an opportunity to build a world-class development team.

About Digsite

Digsite's mission is to be the leader in delivering agile market insights. Companies today need more better iterative market research tools to make decisions faster! The Digsite platform allows marketers to identify a group of target consumers and collaborate with them as they develop new products or marketing programs. The user experience of our platform looks and feels familiar – like the social media sites people use everyday on their smart phones, tablets and computers. However, Digsite offers automation and NLP to make it fast and easy to set-up, manage and get reporting, as well as proprietary tools to manage conversations, build surveys, mark-up images, capture video and more.